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IMMEDIATE RELEASE

Kodak Executive to Speak at TAWPI Capture Conference

BOSTON – October 6, 2008 – Don McMahan, VP Sales and Regional Business Manager, US&C, Eastman Kodak will present a keynote address at The Association for Work Process Improvement's (TAWPI) Capture: From Imaging to Archive conference in St. Petersburg, Fla. McMahan's presentation, *The Future of Document Imaging: Production Capture in a Changing World*, is scheduled for the opening session on November 20. In our digital age, the challenge for organizations is in capturing, managing and distilling meaning from information received from a wide variety of sources -- email, voice, image and, of course, documentation. Don's high-level presentation will provide a look at trends in capture and the growing relevancy for production capture in today's information environment.

The conference is scheduled for November 19-21 at the Renaissance Vinoy Resort.

"The TAWPI Capture Conference will provide industry practitioners with valuable insights and best practices for data capture, document management, imaging and data archiving," said TAWPI President Frank Moran. "We are fortunate to offer insight from an industry authority such as Mr. McMahan. Technology advancements are changing the face of information capture and his insight could not be more timely."

An Expo area will feature product displays from sponsoring vendors in the Information Capture market. Exhibitors and sponsors include:

AnyDoc Software	BizTech Solutions	Captaris
Eastman Kodak	Fairfax Imaging	J&B Software
IBML	KeyMark	OPEX

Registration and sponsorship information is available from TAWPI at <http://www.tawpi.org/capture-conference.html>

Members of the press are invited to register for a complimentary pass at <http://www.tawpi.org/capture-conference.html>

About TAWPI

TAWPI is a Membership Association dedicated to helping practitioners in the payments automation, distributed capture, and imaging & forms processing arenas maximize their value as professionals, enhance operations efficiency and effectiveness, and position their organizations for success in the future. TAWPI can be found on the Web at www.tawpi.org.

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